

MANAGEMENT AND MARKETING (0584)
Business Division
Recommended Courses for Certificate Program

NAME _____

ADVISOR _____

The Management and Marketing Certificate is structured to provide basic skills for employment in the marketing and management fields. **All students will be given the option of selecting six courses from a menu of courses.**

		Sem. Hrs.	Term	Grade
ACCT 2101	Principles of Accounting	3	_____	_____
BUSA 1105	Introduction to Business	3	_____	_____
BUSA 2106	The Environment of Business	3	_____	_____
BUSA 2200	Principles of Management	3	_____	_____
BUSA 2215	Principles of Human Resources Management	3	_____	_____
BUSA 2220	Human Relations	3	_____	_____
BUSA 2240	Principles of Marketing	3	_____	_____
BUSA 2250	Retail Management	3	_____	_____
BUSA 2255	Personal Selling	3	_____	_____
CISM 2201	Fundamentals of Computer Applications	3	_____	_____
ECON 2105	Principles of Macroeconomics	3	_____	_____
MATH 1111	College Algebra	3	_____	_____
	Total	18		

As of 4/11/07